

Sure Universal - Investment Opportunity

The Opportunity – **Sure Universal** is a company which its activity is to penetrate the E-Health \ IoMT (Internet of Medical Things) market with a high-level developed Platform. The first market to penetrate will be the **Hospital @ Home** market as well as with unique cardiology solutions.

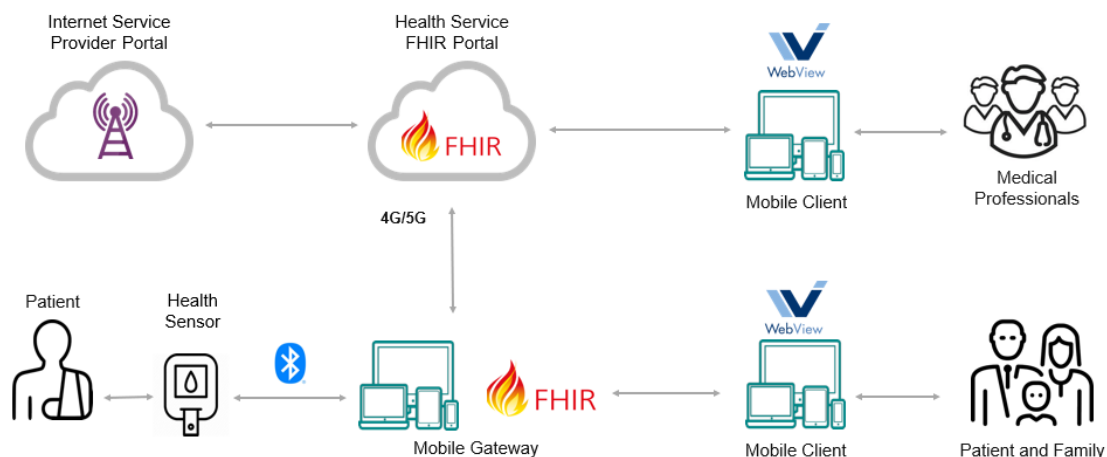
The Market - IoMT, Internet of Medical Things is foreseen to be one of the fastest growing markets globally while the CoVid19 epidemic boosts the Hospital & Home and e-Health markets.

The industry outlook – **Markets and Markets valued** the IoMT market at \$41.2 billion in 2017 and expects it to rise to \$158.1 billion in 2022. The connected medical devices segment (helping to diagnose, monitor and treat patients) of the IoMT is expected to rise from \$14.9 billion in 2017 to \$52.2 billion by 2022.

The need - The government and health insurance companies want to reduce the hospitalization costs; Hospitals are looking to solve an overcrowding problem and reduce the average length of stay while home hospitalization models have proven to cut the cost of care by 30% or more. Home-based treatments are effective in reducing infections and other hospital-related complications and treatments enable improved patient safety, quality of treatments, and satisfaction.

Our Product – A medical device Data collection management system. Being a software-only, modular package, the system manages remotely any medical device or instrument (i.e. thermometer, ECG, spirometer, etc.), leading to an easy, self-installation of the devices at the patient's home. The system enables the medical stuff a fully automated, remote monitoring of the patient's condition in real-time.

Sure Universal Home Care™ Architecture



BUSINESS MODEL - Offering a full solution for a healthcare device management, the system will be provided on a SaaS business basis while the charge per home per day. The company's business plan is targeting 100,000 homes within the next 5 years.

The management team – David Rubin, Manager: experienced CEO and entrepreneur in the Medical Devices market for over 30 years.

Sure Universal Ltd. - eHealth and Hospital@Home
Please Contact: David Rubin, Tel: +972-54-4687142 e-mail:
david.rubin@sureuniversal.com